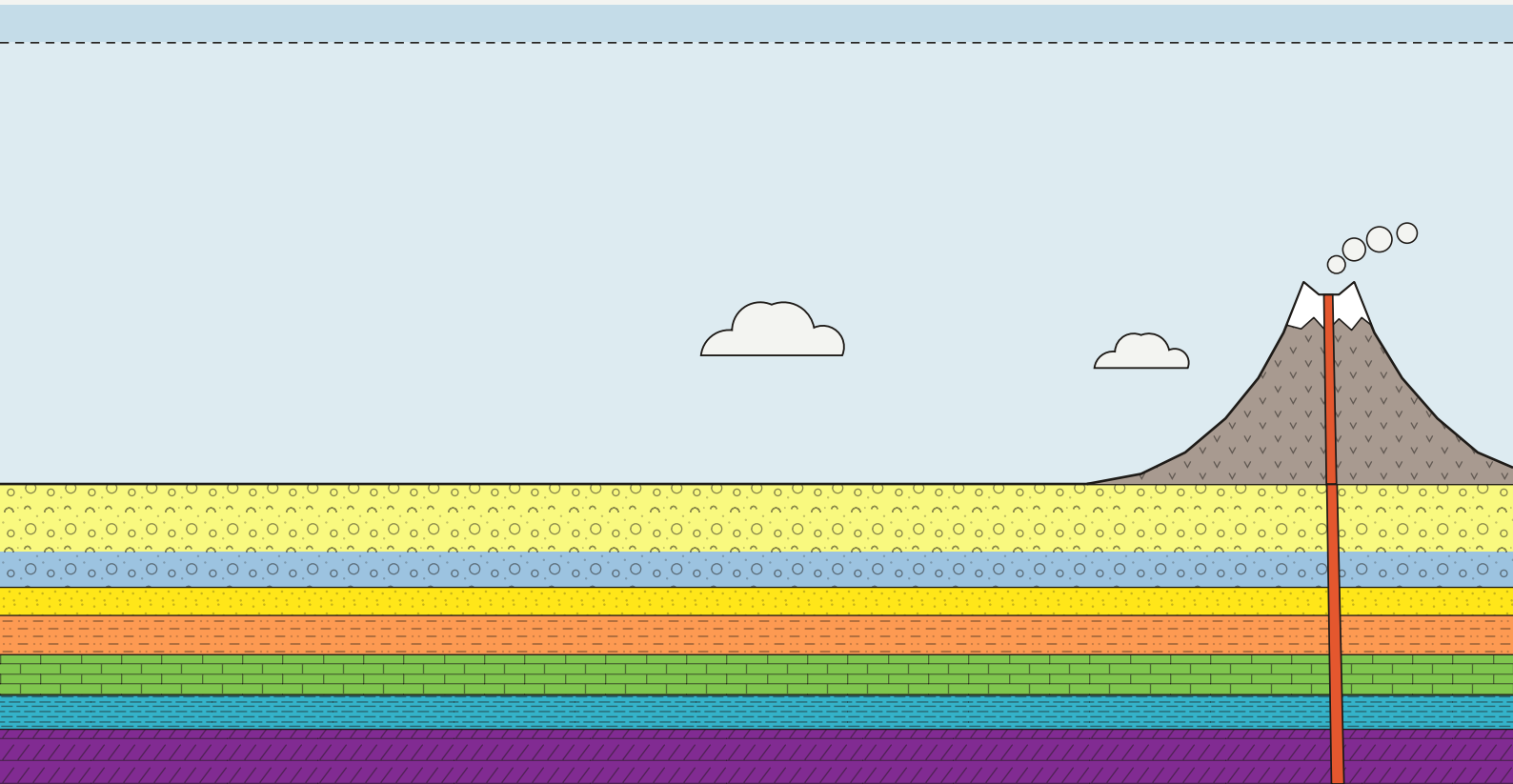
INTERNATIONAL EARTH SCIENCE COMPETITION

Ambassador Activities

Edition 2027 • intesc.org



Ambassador Activities

Below is a list of suggested activities for IESC Ambassadors. These ideas can support your outreach efforts. Be sure to document and submit your actions through your Ambassador account. You're also welcome to explore additional initiatives beyond this list.

Promote IESC on Social Media

Help spread awareness by sharing official IESC posts and information across platforms such as Facebook and Instagram. Tag the official pages to help increase visibility.

Add Your IESC Ambassador Role to Profiles

Display your IESC role proudly on your social and professional platforms like LinkedIn or Facebook. You can include a link to your ambassador profile.

Share IESC with Friends and Classmates

Talk to peers in your school, university, or community about IESC, explaining what the competition is and why it's exciting. Encourage them to participate.

Talk to Teachers and Coordinators

Introduce IESC to teachers, club mentors, and school officials. Provide information about the educator platform and special awards for schools.

Present IESC in Classes or Clubs

Give a brief presentation about the competition during a class session or club meeting to spark interest among students.

Distribute Posters and Flyers

Print and hang official IESC posters at school, community centres, or libraries to attract attention. Digital copies can be found on the IESC website.

Start an Earth Science Club or Group

Form a group at your school to explore earth science problems together, host problem-solving sessions, or use IESC problems to build engagement.

Organise Earth Science Workshops or Events

Plan events like problem-solving workshops, field trips, or Q&A sessions where you introduce IESC and earth science topics in an interactive way.

Create a Local Social Media Group

Establish a local WhatsApp or Facebook group for your school or city to coordinate IESC efforts and share updates.

Collaborate with Local Organisations

Work with local science clubs, student societies, or institutions to promote IESC or co-host events that highlight the importance of earth science.

Share IESC through Newsletters or Blogs

Submit a short article about IESC to your school's newsletter, student blog, or internal communication platforms.

Encourage Other Schools to Join

Extend outreach to other schools or universities in your area. Offer to share materials or connect them with the IESC organising team.

Arrange Local Meetups

Organise informal meetups for interested students to discuss earth science topics and learn more about the competition together.

Support the Qualification Round at Your School

Coordinate with teachers to hold a scheduled Qualification Round session and assist participants in preparing and submitting their solutions.

Represent IESC at Local Events

If your school or city hosts academic fairs, science fests, or STEM days, represent IESC by setting up a booth or delivering a short talk.

Inspire Through Your Own Participation

Lead by example: participate actively in IESC and share your journey and insights with others to motivate them.